



CHUCK'S CHRONICLES

SUPERVISOR CHUCK WASHINGTON, 3RD DISTRICT

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Riverside County travel impacts

	2015p	Change
Total direct spending	\$7.6B	+3.6%
Tourism-supported jobs	78,000	+4%
Local tax receipts	\$222M	+8.8%
State tax receipts	\$355M	+1.1%

Source: Dean Rurryan Associates

From the Desk of Chuck Washington:

Riverside County & Southern California Wine Country Tourism Continues to Grow

Visit Temecula Valley recently held a State of Tourism Summit at Fazeli Cellars Winery in Temecula Valley Wine Country where they posted the 2016 impact numbers for the valley as well as state and county tourism impact numbers.

“2016 marked the seventh straight year of growth for California’s tourism industry,” said Caroline Beteta Visit California president and CEO. “California out-indexed the U.S. last year in visitor spending by almost an entire percentage point.”

An economic driving engine for California, tourism provides 1,096,000 jobs, with earnings of \$45.4 billion.

Riverside County had \$7.6 billion in direct spending, and 78,000 tourism supported jobs with earnings of \$2.3 billion in tourism jobs.

Tourism in the Temecula Valley accounted for \$712 million direct spending by visitors in 2016 and that directly supported 7,430 full-time and part-time employees, salaried and self-employed individuals. This resulted in \$232 million in earnings.

Temecula’s numbers are impressive for a tourism district that is barely 15 years old and represents 9.5% of the county’s employment in tourism-related jobs. To the east of the Third District, the big dog in these numbers is represented by the Coachella Valley.

(More on State of Tourism Page 3)



Homeless Pets & Combat Vets Special Adoption Event

Supervisor Chuck Washington will host a unique pet adoption day at the Riverside County Department of Animal Services (RCDAS) Shelter in San Jacinto on Saturday, July 8 from 10:30 a.m. to 4 p.m. Adoptions will be just \$49 with \$20 going towards the Animal Solutions Konnection (ASK) Foundation and \$20 to the Reaching New Heights Foundation, a non-profit charitable organization assisting combat veterans.

The ASK Foundation provides direct support to the RCDAS through fund-raising and special programs for the community's animals in need. Grants to shelter funds provide emergency medical treatment for sick and injured animals, while the ASK Café pet food pantry helps feed pets of the neediest neighbors so pets can stay with their families.



Veterans Employment Opportunities

Veterans Supplemental Support Network

Temecula Valley VFW, 28075 Diaz Rd.,
Temecula, CA



Register early for the Southern California Procurement, Trade & Manufacturing Summit, August 1, 2017 and get first priority notification for buyer appointments. The summit is held at the Riverside Convention Center, 8 a.m. to 4 p.m., 3637 5th Street.

Hear from the leaders in International Trade, Procurement, and Manufacturing. You will connect with over 100 exhibiting manufacturers, and network with over 1,000 attendees. There will be seminars covering topics in international trade, procurement, manufacturing and small business best practices. \$25 registration fee gives you access to all seminars, buyers meeting, breakfast and lunch. Register at

<https://RiversideGlobal2017.eventbrite.com>



Links to your Community and Events

[Hemet/San Jacinto Valley Chamber of Commerce,](#)
951-658-3211

[Murrieta Chamber of Commerce,](#) 951-677-7916

[Temecula Valley Chamber of Commerce,](#) 951-676-5090

[Anza Valley Municipal Advisory Council \(AVMAC\),](#)
Meets every 2nd Wednesday, Anza Community Hall

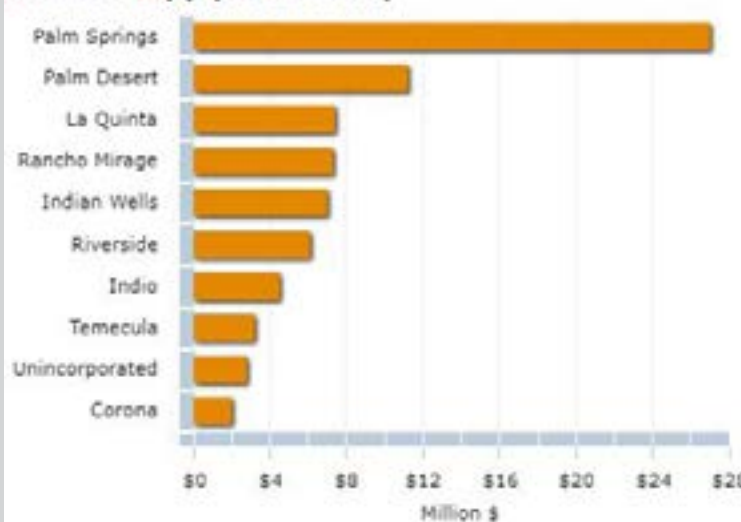
[City of Hemet,](#) 951-765-2300

[City of Murrieta,](#) 951-304-2489

[City of Temecula,](#) 951-694-6444

[Idyllwild Community Center Org](#)

Transient Occupancy Tax Receipts, 2016
Riverside County (Top 10 Jurisdictions)



Tourism In Riverside County (continued)

A close neighbor, the Coachella Valley is supported through expanded air service at Palm Springs International, with airlines like Jet Blue providing 5-day-a-week non-stop service to New York City.

Over \$87.6 million collected in Riverside County transient occupancy tax (TOT) the cities of the Coachella Valley, Palm Springs, Palm Desert, Indio, Indian Wells, La Quinta and Rancho Mirage make up \$68.3 million.

The chart above shows the city of Riverside coming in sixth for the county. Temecula ranks eighth, while the Third District cities of Hemet and San Jacinto, and the unincorporated areas including Idyllwild, all posted TOT numbers for 2016. This proves that the Thriving Third is a destination.

Visit Temecula Valley reported 2.678 million visitors to Temecula Valley, in 2016 with approximately 1.289 million staying overnight. The Coachella Valley saw 12.8 million visitors in 2015, With 642 acres, the Coachella Music Festival now welcomes 125,000 fans. Last year the Coachella festival took in \$84.26 million and Stagecoach made \$21.8 million, making them first and third on Forbes Magazine's list of highest-grossing music festivals of the year.*

With millions of visitors coming to the Coachella and Temecula Valleys, Third District assets like six lakes, renowned county parks, trails and campgrounds, and eight museums, visitors will find more reasons to return and stay longer. In fact, Visit California's *2017 Visitor's Guide* featured two of those assets - Mount San Jacinto State Park, and the mountain biking trails at Forbe's Ranch and Morris Ranch.

This summer we encourage you to be a tourist in your backyard and visit some of the highlights of our Thriving Third.

Be a Tourist In Your Backyard



Western Science Center

The Western Science Center building is one of the most advanced eco-friendly facilities in California and has won numerous awards for excellence in design since its construction. Last year over 40,000 people visited the museum.

This August watch for the opening of the *Valley of the Mastodons* exhibit and scientific workshop, which will bring scientists from across the country to study the museum's mastodon collection.

Did you know the Western Science Academy has 644 students and is the highest performing charter school in Riverside County? [Visit website](#)



Idyllwild Jazz In the Pines

Idyllwild, with its 15 art galleries representing over 200 artists and the famous Idyllwild Arts Academy is the "cool" place to visit this summer. During July and August the campus offers art classes for youth and adults, plus Jazz in the Pines. During the school year, 1,400 students from all parts of the world study at the Academy.

Jazz in the Pines is produced by Idyllwild Arts and is a fund-raising event for the Idyllwild Arts Academy. Jazz in the Pines is August 11-13. [See More](#)



**Neighborhood Pride
Grab a Brush & Clean Up**

On June 8 and 9, Riverside County Code Enforcement Officers, Riverside County Department of Waste Resources, Riverside County Transportation Department, Supervisor Chuck Washington's office and personnel from the Riverside County Sheriff's Department - Hemet Station, started cleaning up under the State Street bridge at Soboba Road in the Gilman Hot Springs. Years of accumulated trash and debris was removed during the weekend.

Then, Saturday, June 17, County Code Enforcement Officers, Riverside County Sheriff's Department - Hemet Station personnel, and Golden Era Production volunteers covered the graffiti using paint, brushes and rollers provided by the County's Department of Waste Resources.

Supervisor Washington's office, the Riverside County Code Enforcement and supporting agencies are committed to protecting the quality of life for all. Watch for upcoming clean up projects.



Senior Support Services & Programs Discussed in Idyllwild

Supervisor Washington's office held a town hall meeting in Idyllwild June 7th to share many of the senior services provided by the County. Opal Hellweg, Legislative Assistant to Supervisor Washington explained that her role was to help residents navigate through the county system and advocate for all the constituents in the Third District.

Programs and services available in Riverside County include:

- Office on Aging – 1-800-510-2020 Network of Care.org
- MSSP – Multiple Senior Services Program- this program helps meet the needs of Med- I- Cal eligible frail seniors.
- Care Pathways through the OOA – 6 week classes to assist caregivers. Harvard award winning program.
- GRG – Support Services and respite care for grandparents raising grandchildren.
- Legal Assistance through Inland County Legal Services 1-888-245-4257.
- Long Term Care Ombudsman (facility visits) to advocate for seniors living in a care facility.
- Senior Employment Program
- TRIP Program
- HICAP – Health Insurance Counseling and Advocacy Program

Riverside County Employees Make Huge Donations to United Way

Riverside County Employees through fundraising events and payroll deduction donations, contributed \$777,663 to the United Way of Inland Valley for the fiscal year 2016/17. Collectively over 15 years the Riverside County Employees have donated over \$9 million to the United Way.

Around the Thriving Third



Around the Thriving Third: (L-R - clockwise) Western Regional Council of Governments General Assembly, John J. Benoit was honored posthumously with the Lifetime Achievement Award, Supervisor Washington, Debbie Franklin and Bonnie Wright are inducted into WRCOG executive committee, Supervisor Washington spoke at the Lake Riverside Annual Membership Meeting, Supervisor Washington at Memorial Day Services, Supervisor Washington served on a First Five Panel on Building Resilient Communities, Supervisor Washington at the State of Tourism Summit, Sundae Sayles and Sarah Rodriguez represented Supervisor Washington at the Community Action Partnership appreciation ceremony to thank the Project L.E.A.D mentors for their leadership and dedication in providing cross-generational mentoring and tutoring with student after-school programs county wide.



PATRIOTIC EVENTS

2017 Concert for Heroes & Medal of Honor Memorial Riverside National Cemetery

July 3 • 7:30 pm

(pre-concert taped music begins at approximately 6:30 pm)

This is the only symphonic concert held in a National Cemetery. The Inland Empire/Riverside Philharmonic Orchestra will perform a program of patriotic and popular classics. The program concludes about 9:30 p.m.

Dress casually, no bare feet. Remember Riverside National Cemetery is a National Cemetery, please dress and act appropriately. For additional information call 951-353-0700

Community Celebrations:

Anza Days Parade and Festival

Saturday, July 1, 11 a.m., intersection of Highway 371 and Bahrman Road. For more information visit

[AnzaLions](#)

City of Murrieta's 26th Birthday Bash

Saturday, July 1, 2 to 9 p.m. Journey and Pat Benatar tribute bands, concludes with fireworks, all at California Oaks Park. Phone (951) 304 Park.

Hemet/San Jacinto Hometown Parade 2017 & Festival

July 4, 2017, 9 a.m. to 10:30 a.m., Parade Starts at 9 am from the San Jacinto Unified School District offices. Festival will start after the parade and be held at the Estudillo Mansion in San Jacinto.

Idyllwild 51st Annual Independence Day Parade

Tuesday, July 4, 10 a.m. – 12 p.m., starts at Fern Valley Corner. Laser Light show 9 p.m. at Lily Rock.

City of Temecula 4th of July Parade

Tuesday, July 4, 10 a.m., starts at First Street and Ends at Moreno Road. South to North. Parking is available at the Old Town Parking Garage, access to garage until 9:45 a.m. via Mercedes Street, north at Moreno.

City of Temecula Family Fun & Fireworks

Ronald Reagan Sports Park, Entertainment, Food Vendors, Kids Fun Zone, Free. Park opens at 8 a.m. Fireworks 9 p.m. sharp with music simulcast on 101.3FM.

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3rd DISTRICT**



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